



EXTRA SAVINGS

2026 Calendar

Program Dates	Submission Time Frame*	Approval Notification	Seasonal Themes	Digital Coupons Sections
1/10 - 1/23	10/10/25 - 10/23/25	11/19/25	Live Well	☒
1/24 - 2/6	10/24/25 - 11/6/25	12/3/25	Game Day	☒
2/7 - 2/20	11/7/25 - 11/20/25	12/17/25	Valentine's Day	☒
2/21 - 3/6	11/21/25 - 12/4/25	12/31/25		☒
3/7 - 3/20	12/5/25 - 12/18/25	1/14/26	Tournament Time	☒
3/21 - 4/3	12/19/25 - 1/1/26	1/28/26	Easter Gatherings	☒
4/4 - 4/17	1/2/26 - 1/15/26	2/11/26		☒
4/18 - 5/1	1/16/26 - 1/29/26	2/25/26		☒
5/2 - 5/15	1/30/26 - 2/12/26	3/11/26	Cinco de Mayo	☒
5/16 - 5/29	2/13/26 - 2/26/26	3/25/26	Pet	☒
5/30 - 6/12	2/27/26 - 3/12/26	4/8/26	Storm Prep	☒
6/13 - 6/26	3/13/26 - 3/26/26	4/22/26	Soccer	☒
6/27 - 7/10	3/27/26 - 4/9/26	5/6/26	Summer Grilling	☒

2026 calendar is not final and is subject to change. * Last day of submission time frame reflects artwork due date. Product images & Half/Full page ad creative drafts due by submission deadline.

Program Dates	Submission Time Frame*	Approval Notification	Seasonal Themes	Digital Coupons Sections
7/11 - 7/24	4/10/26 - 4/23/26	5/20/26		☒
7/25 - 8/7	4/24/26 - 5/7/26	6/3/26	Back to School	☒
8/8 - 8/21	5/8/26 - 5/21/26	6/17/26	Back to School	☒
8/22 - 9/4	5/22/26 - 6/4/26	7/1/26		☒
9/5 - 9/18	6/5/26 - 6/18/26	7/15/26	Game Day	☒
9/19 - 10/2	6/19/26 - 7/2/26	7/29/26	Hispanic Heritage	☒
10/3 - 10/16	7/3/26 - 7/16/26	8/12/26		☒
10/17 - 10/30	7/17/26 - 7/30/26	8/26/26	Halloween	☒
10/31 - 11/13	7/31/26 - 8/13/26	9/9/26		☒
11/14 - 11/27	8/14/26 - 8/27/26	9/23/26	Holiday Gatherings	☒
11/28 - 12/11	8/28/26 - 9/10/26	10/7/26	Holiday Baking	☒
12/12 - 12/25	9/11/26 - 9/24/26	10/21/26	Holiday Gatherings	☒
12/26 - 1/8	9/25/26 - 10/8/26	11/4/26		☒